

Private schools in emerging countries: An example for Europe?

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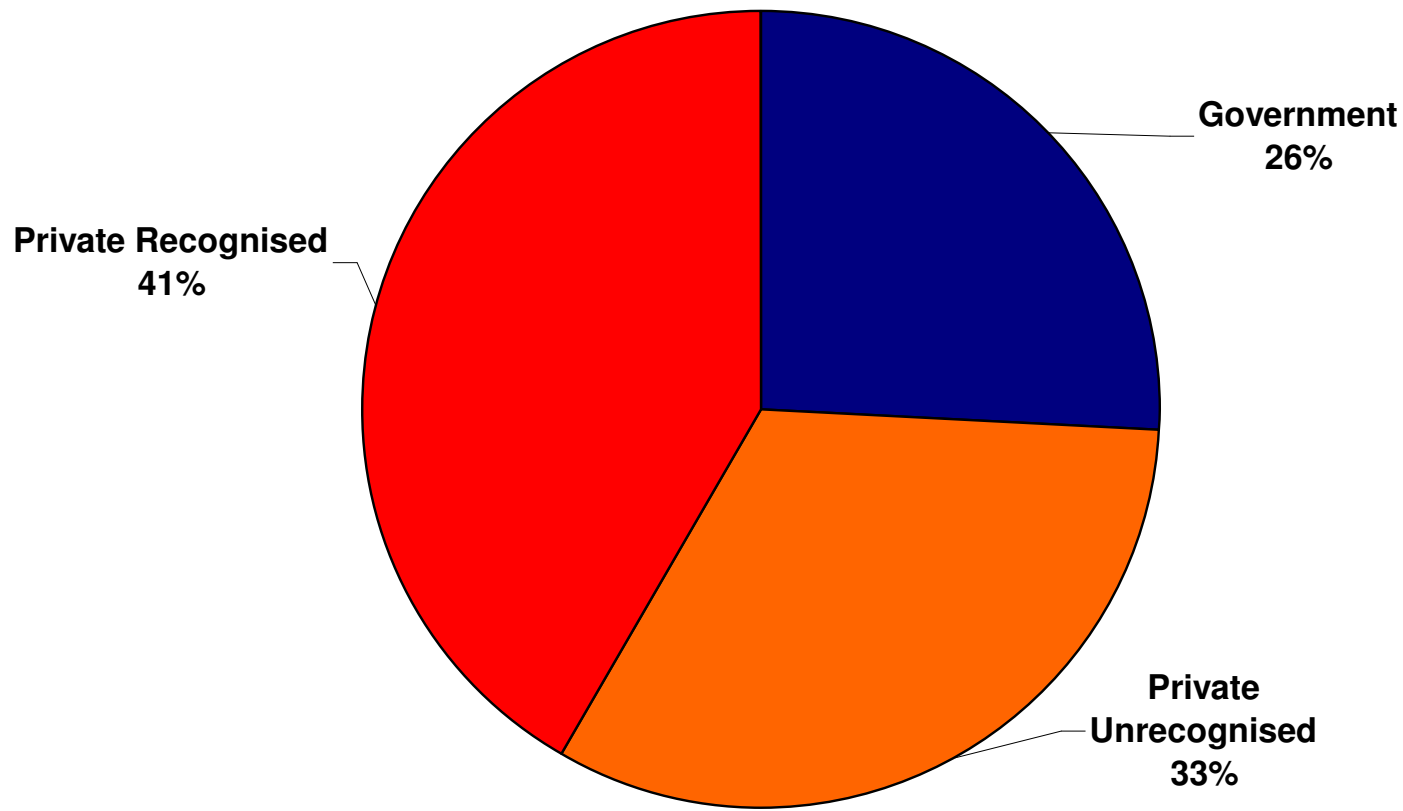
Brussels, 4th February 2013

**Two Questions:
What proportion of children are
enrolled in low cost private schools?
How good are they?**



The (Minimum) Reality

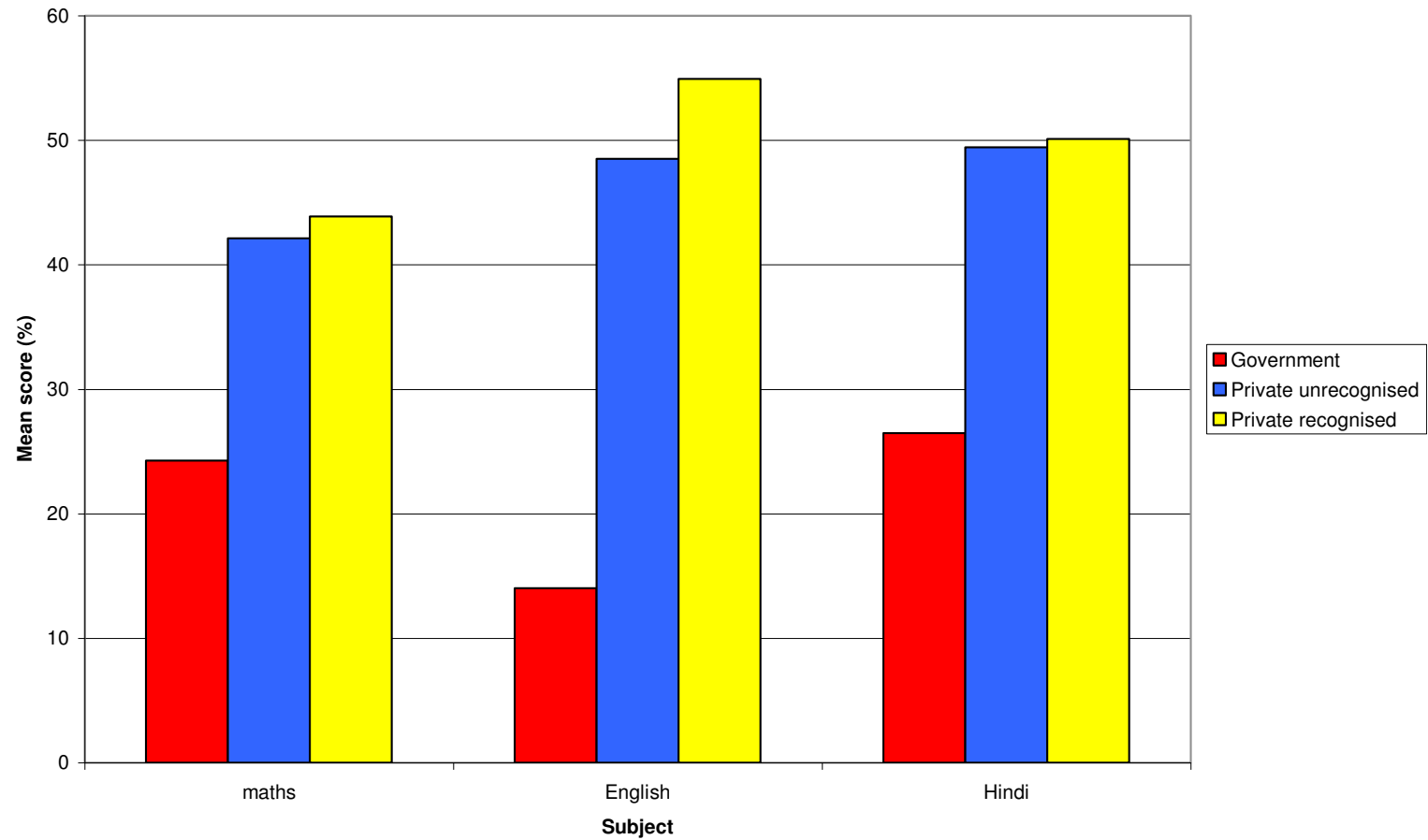
Lagos State, Nigeria % of pupils



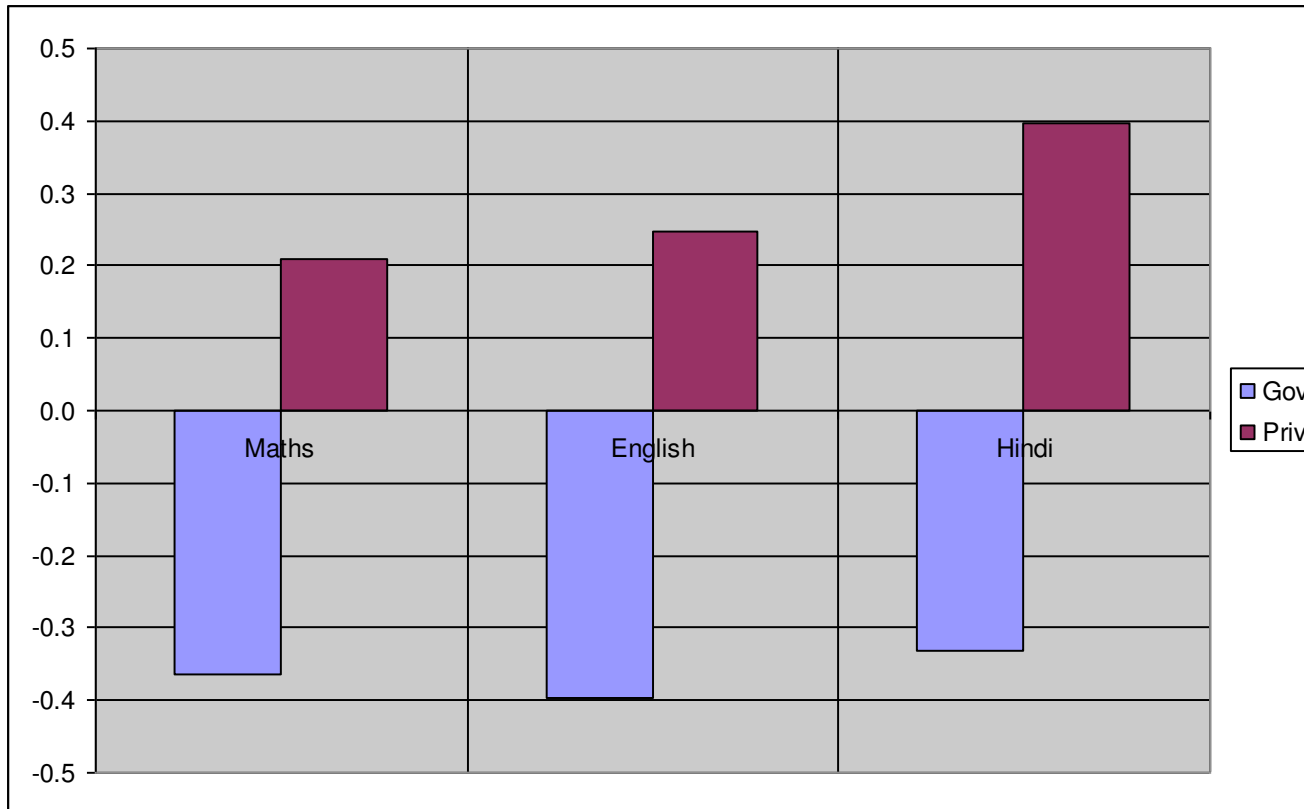
Survey of 24,000 children



Delhi –raw scores



Predicted scores for average child, Delhi



From zero to 12,000 in 3 years



Building the education model



Getting the business model right



A sustainable, scalable business



Local knowledge leads to innovation

Pay-as-you-learn.

**This innovation extends
access.**



NO HIDDEN CHARGES!





Innovations for management



Implications for Europe?

- Get rid of preconceptions about private education:
 - Private education serves some of the world's poorest people
 - It is *not* elitist
 - It can serve social justice
 - The supply side responds to demand
- Private is better than public, even after controlling for background.
- Catalogue the advantages of private over public education:
 - Real Accountability (through fees)
 - Real Innovation (can bring down costs, extend access and improve quality)
 - Chains of schools can emerge, solving information problems, and enabling investment in R&D, knowledge sharing